

OUR HOME IS APPENZELL.  
OUR THINKING IS INTERNATIONAL.

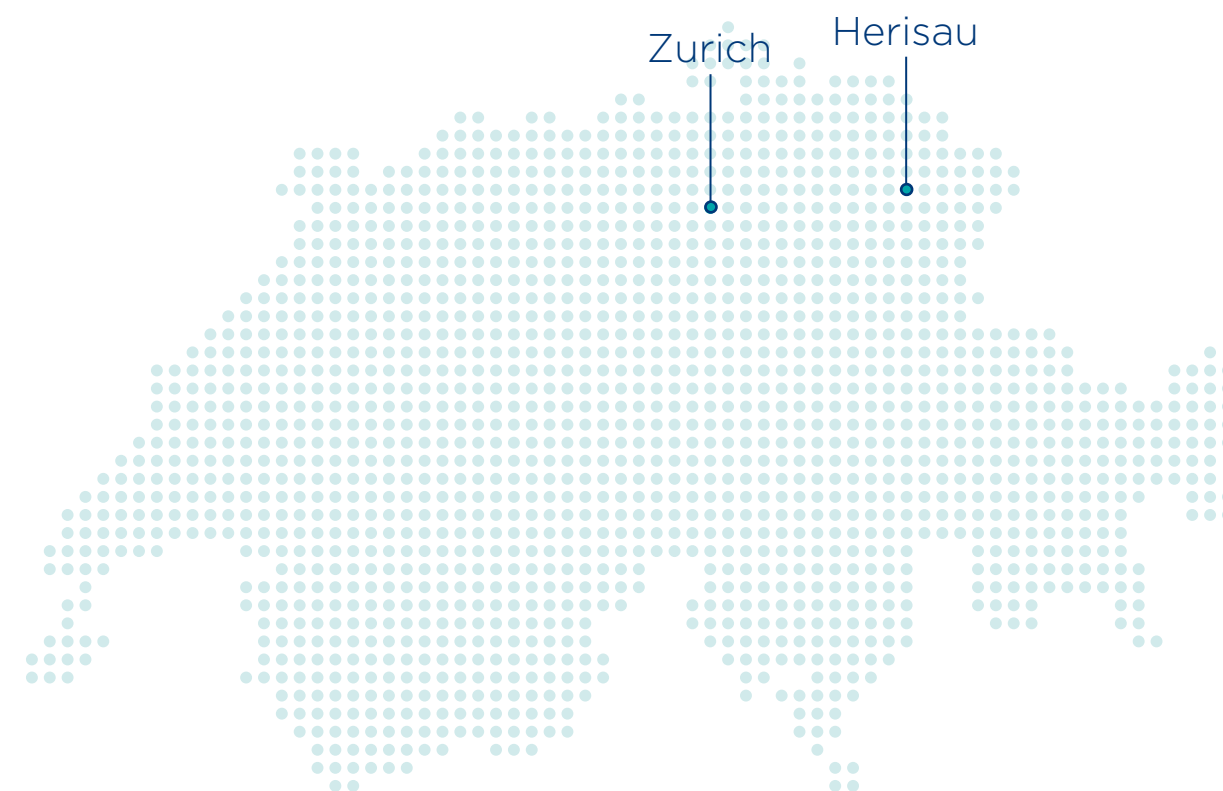




“WE PRODUCE QUALITY.  
IF IT SAYS HÄNSELER  
ON IT, HÄNSELER’S IN IT!”

---

# 01 HÄNSELER AG SWISS PHARMA



**Hänseler AG is a leading Swiss production and commercial enterprise in the pharmaceutical industry, based in Herisau canton Appenzell Ausser-rhoden. The three pillars of the company are:**

- Trade and processing of raw materials
- Production and distribution of own brands and trade brands
- Production and packaging on behalf of partner companies

As a modern and expanding company, we focus our attention on distributors, industrial customers and the specialised trade with a common focus on end consumers.

## 02 VISION & FACTS

**We are a manufacturing Swiss pharmaceutical company with the highest quality standards and innovative solutions and for this reason:**

- The first choice for a full product range of pharmaceutical raw materials in customer-oriented quantities with a qualified supply chain
- A specialist for selected finished pharmaceuticals with a focus on women's health
- An expert for GMP contract manufacturing of small and medium batch sizes thanks to flexible and modern production processes
- Nationally and internationally active

established in  
**1964**



**75 000**  
telephone  
contacts  
per year

**360**

deliveries  
per day



**135**  
employees

**100 percent**  
Swiss ownership



**3 000**  
products



GMP/GDP  
certification

## 03 TAILOR-MADE PRODUCTS FOR OUR CUSTOMERS AROUND THE WORLD

**With enthusiasm we exceed the expectations of our customers.**



### • **Consumer Goods**

Own brands, branded products and  
distribution products



### • **Raw Materials / Intermediates**

Intermediates and Hänseler Top Ten



### • **Contract Manufacturing**

Production and packaging





# 04 CONSUMER GOODS OVERVIEW

**Our raw materials, proven formulations and uncompromising quality guarantee the desired effectiveness and tolerability.**

Our bestsellers are among the leading OTC-preparations in the Swiss specialised trade:

- Alcacyl®\*
- Gly-Coramin®\*
- Kidney and Bladder dragées S\*
- OLBAS®\*
- Original Bach®-Flowers/RESCUE®
- Probiotol® plus

For distribution, we have built up a distribution network which serves almost all of the 1,700 pharmacies and 600 drugstores in Switzerland.

Hänseler herbal medicines:



\*These are medicinal products authorised in Switzerland. Read the package leaflet.

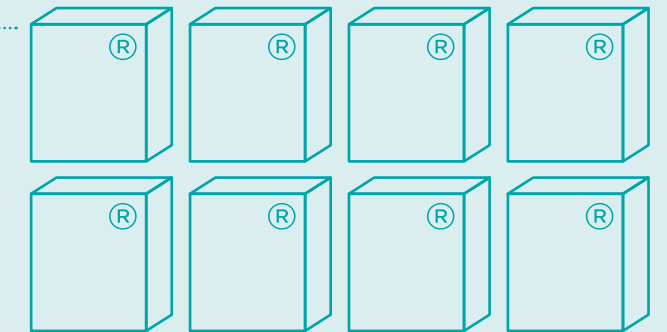


## • Hänseler own brands

Herbal medicines with a focus on women's health

## Branded products •

Well-known pharmaceuticals such as Alcacyl®, Gly-Coramin® or OLBAS®



## • Distribution products

Exclusive distribution of Original Bach®-Flowers, RESCUE® and Probiotol® plus in Switzerland

## Hänseler World of Fragrances •

The six most important essential oils

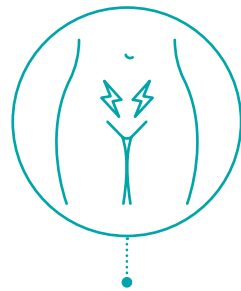


# 04 CONSUMER GOODS WOMEN'S HEALTH

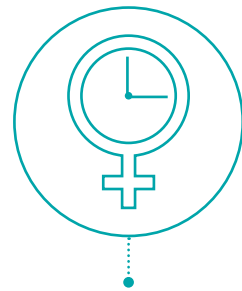
**We produce various finished medicinal products as our own brands.  
Women's health is the main focus.**

Prevention and treatment of bladder infections, relieving menopausal symptoms, promoting breastfeeding. We have the products:

- Acidum Folicum Hänseler\*
- Hänseler D-Mannose
- Hänseler Menopause\*
- Kidney and Bladder dragées S\*
- Silacten®\*



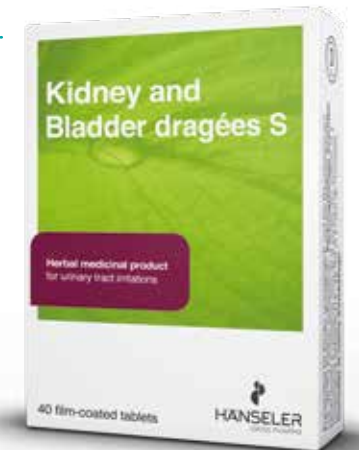
**Every 2<sup>nd</sup> woman**  
suffers from an urinary  
tract infection at least  
once in her life\*\*



**67% to 85%**  
of menopausal women  
are affected by  
vasomotor complaints\*\*\*

## Kidney and Bladder dragées S •

Herbal medicinal product for urinary  
tract irritations



## Hänseler D-Mannose

Medical device for the prevention  
of urinary tract infections



## Hänseler Menopause •

Herbal medicinal product for relieving  
menopausal symptoms



## • Silacten®

Homeopathic medicinal product for  
the promotion of breastfeeding

\* These are medicinal products authorised in Switzerland. Read the package leaflet.

\*\* <https://www.ksa.ch/sites/default/files/cms/urogynaekologie/docs/artikel-hwi-urogynaekologie-frauenklinik-ksa.pdf> (03/2017)

\*\*\* Kelley K, Carroll DG. Evaluating the evidence for over-the-counter alternatives for relief of hot flashes in menopausal women. J Am Pharm Assoc. 2010;50:e106–e115.

# 05 RAW MATERIALS/ INTERMEDIATES

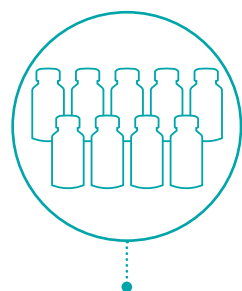
**As the Swiss market leader for pharmaceutical raw materials, we supply pharmacies, drugstores, hospitals and industrial partners directly with the following products:**

- Narcotic drugs
- Chemicals
- Herbs
- Tinctures
- Product range of over 3,000 articles
- Safe transport of dangerous goods
- Various container sizes



## Intermediates

Over 3,000 pharmaceutical raw materials



## Hänseler Top Ten

Raw materials in small containers



# 06 CONTRACT MANUFACTURING

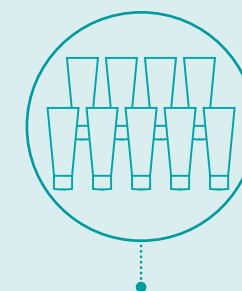
**As a GMP-certified company for contract manufacturing, we exploit potentials and synergies for the benefit of our clients.**

State-of-the-art technologies and a high level of expertise guarantee the GMP standards.



## Manufacturing

Liquid and semi-solid dosage forms



## Packaging

Liquid, semi-solid and solid dosage forms



### GLOVE BOX

packaging of active substances

- Toxic substances according to the containment approach of Hänseler AG
- Substances sensitive to oxygen
- Liquid, semi-solid and solid

Hänseler AG  
Industriestrasse 35  
9100 Herisau, Switzerland  
T +41 71 353 58 58  
F +41 71 353 58 00  
[www.haenseler.ch](http://www.haenseler.ch)  
[info@haenseler.ch](mailto:info@haenseler.ch)

